

WHY YOUR SUPPORT MATTERS

The community's support is critical to the success of CTE students in Roanoke City. In turn, the region's workforce benefits from a robust CTE program that arms students with the technical, academic, and employability skills they need to be dependable, skilled, and prepared employees. Your support matters!

Become a Sponsor Today!

- Visit givebutter.com/2024Extravaganza or scan the QR Code below to become a 2024 CTE Extravaganza sponsor and learn more about how your support benefits students!
- 100% of funds raised during the annual CTE Extravaganza directly support students.
- Donations provide college scholarships to deserving high school seniors, fund class and extracurricular expenses for students who are in need, support student travel to competitions, pay for new tools, and more.

Other Ways You Can Support Students

- Enhance students' hands-on learning experiences by donating items, such as tools, materials, and more.
- Talk to your friends and family about the importance of supporting CTE programs and consider writing to your legislators to advocate for increased funding for workforce development programs.
- Contact ROTEC at (540) 853-2803 or DAYTEC at (540) 853-6307 to learn more about how you can become involved.

Work-Based Learning Opportunities

- Work-Based Learning (WBL) experiences enable students to apply classroom instruction in a real-world business or service-oriented work environment. You have the opportunity to help train your workforce of tomorrow!
- If you are interested in partnering with CTE, contact WBL Coordinator Jesse Truax at jtruax@rcps.info or call (540) 853-6303.

2023 EXTRAVAGANZA SPONSORS

TITLE
MAGIC CITY
AUTO GROUP

GOLD
VIRGINIA WESTERN
Integer

SILVER
Wabtec Graham-White The Scott Cares Foundation Carilion Clinic
Roanoke Regional Home Builders Association Flex Metrics



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ROANOKE CITY PUBLIC SCHOOLS
CAREER & TECHNICAL EDUCATION FOUNDATION

EXTRAVAGANZA

2024 SPONSORSHIP OPPORTUNITIES

BECOME A SPONSOR TODAY!



Pictured above (top to bottom) are students enrolled in welding, building trades, and automotive pathways.



Pictured above (left to right) are students enrolled in criminal justice and engineering pathways.

WHAT IS CTE?

Roanoke City Public Schools' (RCPS) Career & Technical Education (CTE) programs provide students the opportunity to gain employability skills, technical knowledge, and the training they need to succeed in the workforce — today and in the future. Local businesses provide valuable guidance on the needs of local industries to ensure CTE programs in RCPS offer high-quality, dynamic programs to meet the current, emerging, and projected labor market needs of our region.

Beginning with the 2023-2024 school year, RCPS has two CTE facilities:

- Roanoke Technical Education Center (ROTEC) is located adjacent to Patrick Henry High School.
- Charles W. Day Technical Education Center (DAYTEC) opened in January 2024 following renovations of the former William Ruffner Middle School and is located adjacent to William Fleming High School. The creation of DAYTEC has doubled CTE seat capacity and career pathways and ensures that all high school students have equitable opportunities to take CTE classes.

“ CTE programs empower students to connect the dots between their educational success and the life they envision for themselves.

Students are graduating with a diploma and a resume of rich skills and experiences that will benefit them on their college and career paths. And our region benefits from a new generation who is ready, willing, and more than capable of entering today's workforce.

- Superintendent Dr. Verletta White

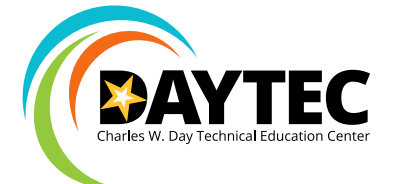
DID YOU KNOW?

The 2022-2023 graduation rate for students who completed a two-year CTE program in Roanoke City Public Schools was **100%**!

Last Year's Sponsors Helped To:

RAISE ➔ **\$21,792**

The 2023 CTE Extravaganza raised \$21,792 from 65 supporters, which will provide **scholarships to 12 deserving seniors** in May 2024 and has provided additional support for other CTE program needs.



WHAT IS CTE EXTRAVAGANZA?

The CTE Extravaganza is the largest fundraiser of the year for the Career & Technical Education Foundation. Your sponsorship, along with 100% of funds raised during the event, directly support students via scholarships and other expenses, such as dual enrollment class costs, travel to competitions, tools, and other program-specific needs.

Support the 2024 Extravaganza and position your business/organization as a strong community supporter to more than 6,000 students and their families! Your sponsorship is a unique opportunity to market yourself to the community while making a difference in students' lives.

THE BENEFITS OF SPONSORSHIP

More than 6,000 RCPS students are enrolled in CTE classes. With the opening of DAYTEC and the addition of new career pathways, these numbers will continue to grow!

➔ Title and Gold sponsors can meet directly with potential employees by visiting a classroom of your choice at ROTEC and DAYTEC. You can share information about your business and available career opportunities.

➔ Title, Gold, and Silver sponsors will have their promotional materials distributed in ROTEC and DAYTEC classrooms, further extending your business' reach!

➔ Title, Gold, and Silver sponsors will also receive recognition across all RCPS, DAYTEC, and ROTEC social media platforms, reaching more than 35,000 followers!